

Terms of Reference

TERMS OF REFERENCE (TORS) FOR TRAINING OF NEALCO REPRESENTATIVES ON POLICY INVESTMENT COMMUNICATION ADVOCACY (PICA)

Background

Despite the fact that livestock production and trade contributes significantly to the national and agricultural GDP of IGAD countries, the sector is seriously constrained by inadequate public and private sector investments that resulted from the structural adjustment programme of the 1980s that led to a reduction in financial allocation by a number of IGAD Member States. However, the prevailing institutional environment in most African countries has continued to evolve in the provision of affordable, accessible and sustainable quality veterinary services. Among the challenges for livestock development is inadequate capacity to generate, collate and manage information for evidence based advocacy and policy formulation, the low level of engagement in policy processes, and inadequate implementation capacities.

An analysis of these problems provides the basis for the approach in the VET-GOV programme that aims to improve aspects of Governance and Institutional reforms required to improve the provision of efficient and effective veterinary services in Africa. The strategic goal of the Programme is to bring about institutional strengthening of veterinary services towards (i) the establishment of adequate veterinary services at the national level (ii) strengthen regional institutions such as North Eastern Africa Livestock Council (NEALCO) to play their roles of coordination, harmonization, integration and support to countries to stimulate a more conducive environment for public and private investments in the livestock sector.

North Eastern Africa Livestock Council (NEALCO) is a regional livestock association constituted by national livestock traders' associations drawn from 13 countries, namely: Burundi, Djibouti, Democratic Republic of Congo (DRC), Eritrea, Ethiopia, Egypt, Kenya, Rwanda, Somalia, South Sudan, Sudan, Uganda and Tanzania.

The VET GOV programme implemented by ICPALD in partnership with AU-IBAR and funded by European Union (EU) focuses on three main areas:

- Creating a conducive and participatory change environment through evidence-based advocacy and knowledge creation;
- Build institutional and individual capacity in policy analysis, formulation and implementation to undertake institutional strengthening of veterinary services;
- Encouraging change through supporting initiatives with high leverage effects.

Rationale

The need for increased investment in the agriculture sector has been recognised at the highest levels of governments in Africa as evidenced by various initiatives that include:

- (i) the Maputo/Sirte Declaration of 2003/2004 which was supposed to be the corner stone for CAADP and consequently other regional and national policy frameworks.
- (ii) The Malabo Declaration has renewed the African Union's vision of "Inclusive Accelerated Africa Agriculture Growth and Transformation" as stated in Agenda 2063.
- (iii) The "Livestock Development Strategy for Africa (LiDeSA)", which is believed to be instrumental to transforming the livestock sector by harnessing its underutilised potential. The strategy has been developed as response to this new initiative.

Nonetheless, NEALCO faces several challenges including: (1) Limited number of national livestock associations from which NEALCO can derive membership as a result of inadequate advocacy, (2) Limited capacity (financial, technical, organizational weakness) of livestock and livestock related associations in most member states due to poor investment attraction strategies, (3) Poor linkage between various actors e.g. producers and processors, credit suppliers, technology suppliers as a result of inadequate communication, and 4 inappropriate policies, legislations and investments that can ensure a comprehensive livestock development.

A number of factors have contributed to this and include amongst others:

- Inadequate capacity of Member States, Regional Economic Communities and other potential stakeholders to:
 - analyse, formulate and implement livestock policies and legislations;
 - Justify for increased investment in the livestock sector
 - Advocate and communicate effectively the need for investment and better policies.

The conceptualized curriculum development and training of direct beneficiaries is aimed at developing capacities of NEALCO members in policy, investment, communication and advocacy (PICA) to re-look at policy issues, communication and advocacy in a way that will attract investment in the livestock sector; enhance TADs control and livestock trade and income

Scope of Work

Under the overall supervision of the ICPALD Director and Head of Livestock and Fisheries, and in close consultation with technical officers, the consultant will be

responsible for review of policies, investment strategies, communication and advocacy methodologies related to the current assignment. In undertaking this assignment, the consultant will carry out but not limited to the following tasks:

1. Review the available documents including strategic and action plans in possession of NEALCO secretariat and other relevant policy, communication, investment and advocacy documents within NEALCO members states and elsewhere related to the current assignment,
2. Conduct interviews with NEALCO executive committee members and partners such as ICPALD, AUIBAR and ESADA to unravel the strengths, weaknesses (capacity gaps) and opportunities the institution possesses in terms of policy, communication and advocacy strategies that have hindered trade and investment and suggested remedies thereof
3. Develop tailored curriculum and training materials to address the identified weaknesses; build on the prevailing and potential opportunities and enhance capacities of the members that will attract investment and trade into NEALCO MS
4. Conduct a training for NEALCO members using the developed tailored curriculum and training materials

Deliverables

1. Inception report
2. Conduct a validation workshop to consolidate the survey findings
3. Develop a tailored training curriculum and manual
4. Conduct training of the identified beneficiaries from NEALCO MS (duration to be agreed later) and submit a training report
5. Final report

Consultancy Duration and fees

- The consultancy work shall start within 5 days after signing of work contract with IGAD while validation workshop will be conducted after acceptance of draft training materials and report by ICPALD.
- The consultancy is fixed at a maximum of 30 person-days spread over the three months

Qualifications

Education

Post-graduate Degree from a recognized institution in epidemiology; economics, animal health or equivalent combination of training and experience

Work Experience

- At least 10 years experience and knowledge in animal health service delivery, policy, communication and advocacy issues
- Proven experience at public private partnership investment in livestock sector
- Experience in conducting and facilitating dialogue with national, regional and international organizations

- Working experience in the IGAD/NEALCO member states will be an added advantage

Other Competencies

- A proven successful track record in writing national and regional policies, legislations and frameworks
- Ability in conducting independent analyses, identifying issues, formulating options and making conclusions and recommendations,
- Comprehensive understanding of animal health service delivery by the public and private sector investments,
- Excellent skills and ability to articulate ideas in a clear and accurate manner including the ability to prepare reports
- Command in oral and written English is essential
- Good interpersonal skills and ability to establish and maintain effective working relations

Selection Criteria

The selection criteria education and work experiences (as described above), good track record in delivering assignment, experience of working in IGAD region and familiarity with Pasoralism context, animal health service and livestock trade

Reporting and payment

The payment will be at the agreed rate of 300 USD per day. Payment is based on execution and terms of payment and subject to clearance by ICPALD. Air tickets and Daily Subsistence Allowance (DSA) will be covered for field work upon approval of travel schedules if necessary.

Insurance cover

The consultants will be responsible for their own medical and life insurance covers for the duration of the assignment.

Applications:

Interested candidates should submit their applications accompanied by a detailed CV, copies of both academic and professional certificates and testimonials, names and addresses of three reputable referees, contact details (e-mail, telephone) should be sent by email to: rose.tsuma@igad.int and copy to ameha.sebsibe@igad.int and Wamalwa.kinyanjui@igad.int

All applications should be received not later than 15th June, 2016

ICPALD shall only respond to shortlisted candidates