

REGIONAL INTEGRATION SUPPORT PROGRAMME (RISP3)
TERMS OF REFERENCE
CONSULTANCY TO ASSESS THE TOTAL ECONOMIC VALUE OF PASTORALISM IN KENYA

Duty Station	:	Home Country
Type of Contract	:	Individual
Contract Post Level	:	Short Term
Duration	:	30 non - continuous days
Deadline for application	:	25th February, 2017

CONTEXT AND RATIONALE:

This 3rd Regional Integration Support Programme RISP3 is a follow-up phase to RISP1 (2005-2010) and RISP2 (2010 - 2013). The support will be in line with the EU development policies, as stated in the “European Consensus on Development” (2005), “Agenda for Change” (2011), the EU Aid for Trade Strategy (2007), the Joint Africa-EU Strategy (2007) and its Action Plans, especially their provisions regarding regional integration, world markets and the link between trade and development.

The RISP3 programme seeks to support well selected, high priority and complementary activities to accelerate domestication and implementation of regional commitments including targeted national consultations and consensus building, background analytical work, reviews to identify gaps between current national laws and regional commitments, drafting of new legislation to comply with regional decisions, and strengthening national and regional institutions involved in coordination and implementation of regional integration activities. The main instruments of Intergovernmental Authority on Development (IGAD) support to member states will be supporting capacity development, information gathering and analysis, advocacy and promotion of issues, and support to appropriate policy and intervention development in member states.

The programme is executed in the IGAD member States (MS) of Djibouti, Eritrea, Ethiopia, Kenya, Somalia, South Sudan, Sudan and Uganda. The programme’s coordination office will be based within the IGAD Secretariat in Djibouti. Staff will be based within the Secretariat and within the IGAD Centre for Pastoral Areas and Livestock Development (ICPALD) in Nairobi).

IGAD, a regional economic community (REC) established under the auspices of the African Union (AU), is mandated to promote minimal regional economic integration (MEIP) and other political, security and socio-economic issues of importance to member states through the implementation of common policies and programmes (including the facilitation of the movement of persons

The expected results from the activities carried out over the period covered by this programme estimate are:

Result 1: Support to transposition of regional dryland agriculture and livestock policies at national level within IGAD region.

Result 2: Support to Institutional strengthening of IGAD Secretariat.

Under result area one, the IGAD Centre for Pastoral Areas and Livestock Development (ICPALD) is planning to assess the total economic value of pastoralism in Kenya, among other interventions.

A relatively new framework, known as Total Economic Value or TEV, is a tool that increasingly being used by researchers, NGOs, regional and international development partners to generate a more comprehensive and nuanced understanding of the multiple and varied values and benefits of pastoralism, and its overall contribution to the economy, society and environment. Its application to other land use systems or economic investments in pastoral areas could also demonstrate the comparative costs and benefits of these investments versus pastoralism to local livelihoods, and to local, national and regional economies. This understanding is critical to informed decision-making and increased knowledge base on pastoral economics and marketing. The key findings from such studies using this approach will be used to provide arguments for policy support, research and investment in pastoral systems. Measuring, documenting and disseminating the value of pastoralism as a livelihood system always perceived as a challenge. The economic, social and ecological benefits of this system need to be valued in monetary terms and in a language understandable by policy makers and development partners will help in investment promotion of this system and pull it out of marginalization.

The approach brings together direct and indirect values to show the efficiency and environmental benefits of pastoralism. As well it shows its benefits to individuals, households, communities and the national economies. It is also a tool to facilitate understanding about the complexities and inter-connections of the values that are derived from this livelihood system.

OBJECTIVE OF THE CONSULTANCY

The overall objective of this study is to shed light on the total economic values of pastoralism in Kenya and add to the knowledge base in support of sustainable development of pastoral areas.

SPECIFIC TASKS

- 1- Carry out a desk review to design a conceptual framework of analysis using TEV approach and collate all available secondary data about direct and indirect benefits of pastoralism. As well data and information on socio-cultural, indigenous knowledge, and environmental values should also be captured.
- 2- Undertake a field survey to collect relevant primary data from relevant stakeholders including pastoralists communities, actors working with them including government, NGOs, and development partners. Other secondary data from the national statistics, the ministry of agriculture, livestock, ministry of finance and other line ministries could also be used.
3. Examine the direct economic contribution of pastoralism to the national economy
4. Identify and estimate all direct and indirect uses of pastoralism
5. Provide a detailed case study to give insights about the total economic value of pastoralism in the context of ASALs in Kenya using some appropriate valuation methods
6. Identify and assess the environmental values and importance of pastoralism such as protection of biodiversity and preventing desertification;

7. Identify major challenges and constraints facing pastoralism in Kenya;
8. Provide policy implications and recommendations based on the findings from this study.

PROPOSED METHODOLOGY

The consultancy is required to propose a methodology of addressing the overall objective and the detailed tasks of the assignment that shall be followed in response to the TOR. The approach should include, among others, the following:

- Proposed data collection instruments and methodology for data analysis
- Schedules to review relevant documents
- Schedule of meetings with relevant bodies and institutions in the country

DELIVERABLES

- a. An inception report with details on the method and tools to be used and the work plan.
- b. Draft report on the total economic value of pastoralism in Kenya
- c. A comprehensive final report on the total economic value of pastoralism in Kenya

DURATION AND CONDITION OF CONSULTANCY

The total duration of the consultancy will be 30 working days, starting from signing the contract by all parties.

RESPONSIBILITIES OF ICPALD

- a) Air tickets and Daily Subsistence Allowance (DSA) will be covered for field work outside the duty station upon approval of travel schedules.
- b) Liaison and assistance in communicating with stakeholders.
- c) Reports will be submitted to Dr. Osman Babikir, Head, Social Economics and Policy, IGAD Centre for Pastoral Area and Livestock Development (ICPALD) Jadala Place, 1st Floor, Ngong Lane, P. O. Box 47824-00100, Nairobi, Kenya, osman.babikir@igad.int

CONSULTANT QUALIFICATION AND EXPERTISE

- The successful candidates shall have an advanced degree in livestock economics, agricultural economics or the equivalent
- Knowledge and experience of using participatory approaches
- Strong analytical skills
- Excellent communication/ writing skills and fluency in English

General professional experience

- A proven successful track record in development and/or livestock economics
- Proven experience in the required field.
- Proven knowledge and experience about total economic valuation
- Experience in conducting and facilitating dialogue with national, regional and international organizations

Specific professional experience

- At least 10 years work experience in issues related to the scope of this study
- Good understanding about artisanal mining and its supporting policies and legal frameworks

- Knowledge of how to develop regional strategies and policies
- Demonstrate competence and skills in developing a regional action plan
- Good reporting writing skills.
- Strong understanding of IGAD region, having working in at least three of the eight IGAD MS.

APPLICATIONS

1. Interested candidates should submit their applications accompanied by a detailed CV, copies of both academic and professional certificates and testimonials, names and addresses of three reputable referees, contact details (e-mail, telephone) should be sent by email to: **rose.tsuma@igad.int**; with copies to, **liban.daher@igad.int**, and **osman.babikir@igad.int** ,only the short-listed applicants will be notified.
2. **In the Subject line, please write: Ref: Consultancy To Assess The Total Economic Value Of Pastoralism In Kenya**