Launch of Android Based Platform for Cross Border Livestock Marketing

Nairobi, 19 June 2024 – The IGAD Centre for Pastoral Areas and Livestock Development (ICPALD) launched the livestock marketing App, linked to the IGAD Livestock Marketing Information System (ILMIS). The event convened livestock value chain stakeholders from Ethiopia, Kenya and Uganda, for a two-day meeting on 18-19 June 2024, in Naivasha-Kenya.

The android-based digital platform for cross-border livestock marketing streamlines buying and selling livestock processes by connecting buyers and sellers, providing up-to-date market data, and facilitating transactions within the industry.

The App also seeks to enhance cross-border trade in livestock and livestock products between Ethiopia, Kenya and Uganda. Gradual roll out of the platform aims to cover all IGAD Member States, for ease of trade in cross-border areas.

During the launch, the participants were inducted on the usage of the system, tested the prototype android-based digital platform in live animal and reviewed/approved the user manual.

Prior to this, ICPALD had contracted Kenya Livestock Marketing Council (KLMC) to train livestock traders on use of the App. The traders were equipped with a thorough understanding of the App, and provided recommendations for additional improvements.

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Useful links:

ILMIS App

User Manual