



ENTREPRENEURSHIP & INNOVATION DEVELOPMENT FOR FRAGILITY REDUCTION (EIDFR) PROJECT

CONCEPT NOTE TEMPLATE

Important Notes

- Please complete all sections in this template before submission. Applications shall be submitted by **02/11/2024** using GOOGLE FORM. The **Concept Note Form** can also be downloaded, completed and submitted through SSUDinnovation@igad.int
- EIDFR Project reserves the right to decline applications that DO NOT meet the minimum eligibility criteria or are deemed to give rise to a conflict of interest.
- Concept Note submission shall be in English.
- Please channel your inquiries through Kennedy.Mayende@igad.int

Part 1: Contact details

Founder/Co-founders	Name	Employed (Y/N)	Institution (University/TVET)	Education Status (S/RG)	Age (Years)	Gender (M/F)
	1.					
	2.					
Name of the contact person						
Phone number						
E-mail address						
City/Town/Area						
District						

Note: S=Student

RG = Recent Graduate (last 5 years)

Part 2: Proposed undertaking

1.	From the dropdown select your focal sector: <ul style="list-style-type: none">AgricultureLivestockFisheriesHospitality	
2.	What is your innovation? (max 200 words). <i>Innovation refers to creating or enhancing a product or service by applying new processes, techniques or business models that create new value. This may include the transfer of an existing technology, product, service or business model to South Sudan from another country.</i>	

3.	What identified problem (s) does your innovation seek to solve? (max 200 words)	
4.	Briefly describe how your innovation will work and the expected benefits. (max 300 words).	
5.	What differentiates your innovation from any alternatives currently available in the target market? (max 300 words)	
6.	Who are your target customers by location, age and gender? (max 200 words)	
7.	How many new direct jobs (employees of your proposed business) by gender are expected in 2 years of operation? <ul style="list-style-type: none"> • < 2 jobs and min 50% female • 2-5 jobs and min 50% female • > 5 jobs and min 50% female 	
8.	How many new indirect jobs (jobs resulting from linkages between your proposed business and others along the value chain) segregated by gender are expected in 2 years of operation? <ul style="list-style-type: none"> • ≤ 20 jobs and min 50% female • > 20 jobs and min 50% female 	
9.	What are your proposed measures to create the estimated jobs in Questions 7 & 8 above? (max 300 words).	
10.	How will your innovation enable local communities to better adapt to the effects of climate change, especially drought and floods? (max 300 words). <i>Typical examples include improved access to pasture in dry seasons to reduce loss of livestock, agro-processing and marketing to minimize post-harvest losses, improved dryland farming using appropriate and gender-responsive technologies or enhanced opportunities for alternative livelihoods.</i>	
11.	Briefly describe any steps you have already taken to actualize your innovation. (max 200 words)	
12.	What are your 3 major challenges encountered both currently and during future implementation? (max 200 words)	

13.	What specific support do you need to successfully launch and implement your innovation? (max 200 words).	
14..	What is the estimated budget and breakdown to finalize and launch your innovation?	
15.	From the dropdown how much time will your innovation require until the launch? <ul style="list-style-type: none"> • ≤ 6months • 6-12 months • > 12 months 	

[Click here for online concept note form](#)